



**Cristova**<sup>TM</sup>



 Every Seed Precious

## | Welcome To Cristova |



Cristova is globally committed to deliver and develop high quality vegetable and field crop hybrids with higher yield, our products higher resistance/tolerance to diseases and widely adaptability to all agro climatic zones. Focused of innovative technologies in research, production and service to our stakeholders. We hold the commitment of providing farmers and other customers with finest vegetable & field crop seeds. Being a private company, now we are engaged in mainly vegetable & field crops (Tomato, Melon, Cauliflower, Carrot, Cucumber, Fodder, Millet and Mustard Seeds in India). In recent years, we have made certain progress in breeding and high yield cultivation of cauliflower, radishes, chili, tomato etc. Cristova has built up great sales network and service system as well as new varieties research bases exhibition base in all over in India. Cristova identifying most effective strains and enhancing their virulence many folds.

Cristova are providing best hybrids to their customers of Millet, Mustard. These hybrids are giving promising yield advantage over competition to our farmers for increase the yield and income.

Cristova has also grown up as a professional vegetable and field crop seeds company in India specialized in researching and developing new varieties of Tomato, Watermelon Cauliflowers, Cucurbitaceous and field crops under the guidance and supervision of globally experts, Cristova has high-level technical team for advance new products. Cristova also put great efforts into researching and developing new varieties of Tomato, Cucurbitaceous Crops like Ridge gourd, Sponge gourd, Bottle gourd, Bitter gourds, long melons , Muskmelons Pumpkin and Watermelon, etc. The company has already developed over 8 varieties of green chili pepper, horn-shaped pepper, slender pepper, red pepper for fresh use and for drying use, Over 40 varieties of bright red tomato, pink red tomato, and processing tomato. The great quality and great reputation has made Cristova the wise choice for professional vegetable and field crop development products to our farmers and market.



## | QUALITY COMMITMENT |

Cristova have a best-in-class quality policy, which ensures our products are of the highest seed quality. We take responsibility for quality. Our product and service will be amongst the best term of value delivered. Each of us is responsible for the quality of everything we do. We are committed to offering the best product to our customers.

We are committed towards producing seeds of the highest quality for our customers are undoubtedly our greatest strength. Cristova have one of the most stringent field and laboratory quality assurance systems in the country. It is our constant endeavor to ensure that our seeds are produced under the best available conditions. Every seeds a lot that enters into our processing centers are thoroughly examined by our qualified seed quality technicians for physical purity, disease, moisture content, genetic purity, soil emergence, vitality and germination.



Our team of field quality experts plays an important role in crop/product evaluation and sampling to check the dynamic of parental characters used in the seed production and to develop awareness amongst farmers to achieve unique seeds production.

Cristova conditioning and packaging plants & distribution godowns ensure that all processed and packed seeds conform to the strict standards of the Indian Seed Act.

## | OUR VALUES AND VISION |

- We are committed to increase farmer's productivity and profitability.
- We conduct ourselves and our business affairs in accordance with the highest ethical standards.
- We base our decisions on maximizing the long term success of our company.
- Our Vision is to Drive Sustainable Growth through World Class Plant Genetics and Biotechnology Techniques.
- Our Mission is to become Leaders in Vegetable and Field Crop Industry and Also Attain Leadership in the Global Market.



## | INNOVATION OF AGRONOMY |



Agronomy in Cristova has a biggest role to make the success of our hybrids. We tested our new products at wide testing locations in across zones in diverse climatic conditions to replace or advance the new hybrids. After evaluated the product on different stage, agronomy find the segment, do product positioning and fitment

the product to right farmer and right market. Agronomy of Cristova adding the product value, provide the product knowledge to our farmers, employees and trade as well.

Cristova agronomy team is much innovated in terms of disease mapping, plant population concept, seed rate analysis, sowing window analysis and plant to plant distance.



We have a strong connect and build relationship with our farmers on regular basis to demonstrate the performance of our products. And final result converting into sales through demand generation activities.



## PRODUCT INFORMATION-FIELD CROPS |



### DIET



- Diet is a Imported berseem variety with high yield
- Diet is resistant to stem rot caused by sclerotinia spc.
- Late Maturity and good palatable fodder
- Above 22% CP and Excellent digestibility

### AMBITION



- Ambition is a Multi-cut Oats for winter season
- Ambition gives 4 to 6 cuts and best with good management
- High protein with more digestibility
- Quick establishment with best yield
- Animal lovers to eat and increases milk production

### BUTTER SCOTCH



- Butter Scotch is Perennial Fodder Chicory
- Butter Scotch can be the best Protinious crop for the small farmers
- Protein will be 25% to 30% with excellent NDF and low ADF
- Butter Scotch can be solo crop and mixed crop with any cereal shorter crops
- Butter Scotch grown well in Rajasthan, Haryana, HP, UP, J&K and MP

### DELTA



- Delta is a Multi-cut Oats for winter season
- Delta gives 3 to 5 cuts and best with good management
- High protein with more digestibility
- Quick establishment with best yield
- Animal lovers to eat and increases milk production

### SIGMA



- Sigma is a Multi-cut Oats for winter season
- Sigma gives 3 to 4 cuts and best with good management
- High protein with more digestibility
- Quick establishment with best yield
- Animal lovers to eat and increases milk production



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## BIG DADDY

- Big Daddy is an Ultra Late Flowering Forage Sorghum
- Tall Plants with fully Stay Green Foliage
- Juicy, Softy and good Palatable Fodder
- High Fiber Yield suitable for Green Fodder, Hay and Silage
- Excellent for commercial fodder Production



## BETA 17+

- Beta17+ is a multi-cut sweat sorghum sudan grass
- Fast growth with excellent re-growth
- Excellent for Summer, Kharif & Winter Season (South India)
- Because of juicy and soft fodder animal loves to eat High yield more milk and profitable dairy farm



## ZETA-300

- Zeta-300 Leaf is a multi-cut forage Millet
- High Protein with Good digestibility
- After feeding more milk with good quality
- No pesticide requirement and no side effect
- Healthy animals and profitable dairy farm



## SARVADA

- Sarvada is a multi-cut Sudan Sorghum Grass
- Good tillers, Thin Stems with narrow leaves
- Good for paddy fields and heavy raining conditions
- Very succulent, dark green and good palatable fodder
- Healthy animals and profitable dairy farm



## MAX GOLD

- Max Gold is the fastest growing forage millet
- Best in class for multi-cut and high fodder yield
- No pest and No disease No Pesticide usage
- Excellent protein and dry matter with quality nutritive values
- Feeding Max Gold increases milk production



## | PRODUCT INFORMATION-FIELD CROP |



### LEELA GOLD

- Multi cut, High biomass and better standability.
- Good rejuvenation with strong stem Suitable for dry and irrigated conditions. Tolerant of water stress as well as water logging condition.
- Tolerant to major Pests (Stem Borer and Shoot Fly ) under natural field conditions.
- High digestibility with high protein and high metabolic energy
- Notified by GOI



### CM2142

- A high yielding medium maturity (120-125 days)
- Hybrid with bold grain and better oil percentage.
- CM-2142 gives more than 15-20% yield advantage over public varieties.



### CM64

- It is a medium maturity (78-80 days) hybrid.
- Due to lodging tolerance, yield and fodder loss is reduced considerably.
- It also has a good quality and quantity of fodder which stays green till harvest.





| Corporate Office |  
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